# **Particulars**

Organisation Name	PALMELIT SAS		
Corporate Website Address	www.palmelit.com		
Related Company(ies)	Company	Primary Activity	RSPO Member
	Siam Elite Palm Co. Ltd.	Affiliate Member	No
Country Operations	Benin, Cameroon, Colombia, Ecuador, France - Metropolitan, Indonesia, Nigeria, Thailand		
Membership Number			
Membership Type	Affiliate Members		
Membership Category	Organisations		
Primary Contacts	Yasmine BOUAMRA <b>Address:</b> B14 Parc Agropolis, 2214 Boulevard de la Lironde Montferrier / Lez Afghanistan 34980		
Person Reporting	Lisa BLANGY		

## **Related Information**

#### Other information on palm oil:

1st annual report on PalmElit's CSR Policy made public on our website at Click here to visit the URL

**Reporting Period** 

01 July 2012 - 30 June 2013

# Affiliate Members / Supply Chain Associate

### **Operational Profile**

#### 1. What are the main activities of your organisation?

Seed breeding and development through research partnerships with CIRAD and some other partners in Benin, Ecuador, Colombia, Cameroon, Nigeria and Indonesia

Seed production and distribution Under licence or by trading (buy & sell), Under CIRAD trademark.

# 2. Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

Collaborating with Wild Asia to organise / hosting some RSPO / HCV training events. Explaining and raising awareness about RSPO in all our présentations to our customers or prospects. Enquiring with all our new prospects about their intention to comply with RSPO P&C. Encouraging them to comply and orientating them towards supporting bodies.

Funding a research project on smallholder "yield gap".

Engaging our research & production partners to become members of RSPO and to become certified as soon as possible.

# 3. Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

Yes

#### If yes, please give details:

Currently supporting a Wild Asia event to be held in Cameroon for training on HCV / RSPO aspects. Promoting the event to all our related parties.

#### 4. What percentage of your organization's overall activities focus on palm oil?

100

#### 5. How is your work on palm oil funded?

100% by our oil palm seed sales

### Actions for Next Reporting Period

#### 6. Outline actions that will be taken in the coming year to promote sustainable palm oil.

Support other training events (Latin America) Create a contact form distributed to all our prospects to incite them getting involved in RSPO. Continue direct promotion to our new prospects as well as existing customers. Using a specific clause in our long term contractual agreements requiring partners to become member of RSPO and comply.

# Challenges

#### 1. Significant economic, social or environmental obstacles

PalmElit as a seed supplyer endeavours to promote RSPO to its customers, wherever they are. We invite them to get in conformity, try to raise their awareness, etc.. But we do encounter some difficulty to promote RSPO in areas of the world where the development of oil palm is not in the fore front and planters (our customers) feel there is no big pressure on them. The oil is designed to local market essentially and there is consequently little market contratint to produce CSPO for them.

#### 2. How would you qualify RSPO standards as compared to other parallel standards?

Cost Effective:		
No		
Robust:		
Yes		
Simpler to Comply to:		
No		
3. How has your organization supported the vision of RSPO to transform markets?		

By trying to organise trainings and collaborating on hosting some RSPO / HCV training events. Explaining and raising awareness about RSPO in all our présentations to our customers or prospects. Funding a research project on smallholder "yield gap". Engaging our partners to become members of RSPO and to become certified as soon as possible.